# Fast-track your network transformation with Managed SD-WAN.

CROWN CASTLE
The pathway to possible.

New technologies like AR/VR, network virtualization, intelligent devices and artificial intelligence (AI) are transforming the way organizations operate. And, with more business-critical applications moving to the cloud, reliable and secure connections are a must.

## NEW TECHNOLOGIES. NEW TRANSFORMATIONS.

**Up to 93%**
of companies agree that innovative technologies are necessary to reach their digital transformation goals.[1]

**AR/VR**
technology is predicted to have the fastest growth in the digital transformation market until 2025.[2]

**70%**
of customers say connected processes are very important to winning their business.[3]

### Improved customer experience.

In an increasingly competitive space, customers expect faster services, 24/7 access and improved support—with no downtime. You need a network that enables a personalized experience as highly engaged customers buy 90% more frequently.[4] Transform your network with our Managed SD-WAN solution by easily scaling bandwidth for applications and resource-intensive technologies.
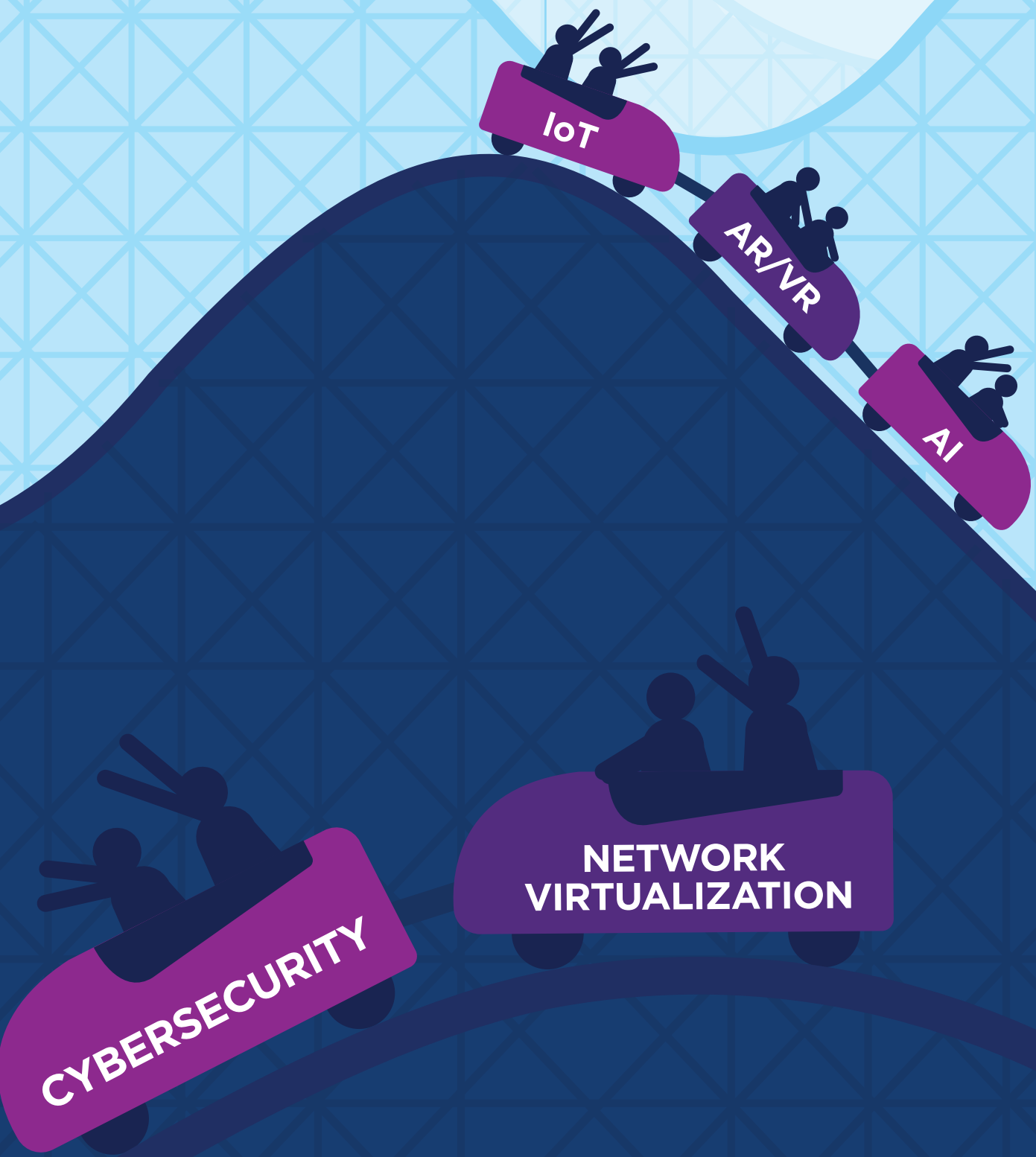
### Advanced AI and machine learning.

At least 90% of new enterprise apps will insert AI technology into their processes and products by 2025.[5] To fully utilize emerging technologies, you need to maintain control of your network. Visibility into network and application performance allows you to use real-time data to make decisions and take action while managing multiple networks and systems.

### Efficient resource management.

Managed SD-WAN can help organizations save money, time and resources while ensuring mission-critical applications perform—no matter where they're hosted. Connect or make changes to your locations—quickly and nimbly—making the most of your available bandwidth to boost productivity.

### Enhanced security.

With more interactions happening remotely, organizations need to know that their data and communications are protected and secure. Our Managed SD-WAN solution can help scale your security processes with a virtual network so you can focus on business operations. And with the ability to add network diversity and additional security features, you'll have extra peace of mind.

IoT

AR/VR

AI

CYBERSECURITY

NETWORK VIRTUALIZATION

## Ready to connect on how we can speed up your digital transformation?

## Give us a call at 1-833-516-3263.

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1. Forrester, "SAP Study Says Up to 93 Percent of Companies Consider Intelligent Technology Key to Digital Transformation," 2019
2. Research and Markets, "Digital Transformation Market by Technology (IoT, Cloud, Big Data, AI), Process Transformation (Customer, Operation, Product, Workforce), End-use Industry (Retail, Healthcare, Manufacturing, Insurance), Industry Size - Global Forecast to 2025," 2020
3. Salesforce, "Customer Expectations Hit All-Time Highs," 2021
4. SuperOffice, "How Customer Experience Drives Digital Transformation," 2021
5. IDC, "IDC FutureScape Outlines the Impact 'Digital Supremacy' Will Have on Enterprise Transformation and the IT Industry," 2019